



THOMAS FAIRLY, Advertising Editor Chase Trading Co.

TAKE NOTICE:
One Price Only.

Now we give an extract from one of Mr. Thomas Fairly's able articles, published in the London Times October, 1879: The great power in advertising is to write the truth, and nothing but the truth. Advertising advantages will bring the public to your store, but if they give them, they will not come the second time. The merchant who makes a price, and falls, is guilty of an attempt to cheat; for he would, had he no difficulty in the trade, have sold the goods for the larger price, while he could afford to sell for the lesser. Merchants who sell under the falling system, must bear in mind that, even at their lowest price, they should secure a large profit, for it takes about twice the number of salesmen to sell the same amount of goods, under the two-priced system. The jockeying and haggling takes up a great deal of time, which is a loss to both parties."

THOMAS FAIRLY.

from the feeling of heaviness in the throat, burning like fire, dull pain around it—obstinate dyspepsia relieved save from such as why neglect the first Sold by L. N. BRUNSWIG & Co.

E. M. Wells' drug clerk will respond.

MAGNETS are guaranteed and Ague Then longer? Try them! Money refunded. Sold by

L. N. BRUNSWIG & Co., Fort Worth Texas.

many local dealers don't give instructions medicine at night.

E. M. WELLS.

to remove to hide blenishes. Use Clea's

Dye, black or brown, black drops care in one

and Consumers by buying Wrissley's

sold by all grocers, celebrated brands are the

Velvet," "German

Medal, 3-pound Bar,"

a colored tablet

"New Tidy soap,

each bar wrapped in a

made of pure vegetable

The best is the cheapest, and see that each bar or

"G. A. Wrissley & Co.,

to invest in "C. C.

Spring remedy. If it

most aggravated case

use ten days I will

the money. Sold by

Colorado & Santa Fe Rail-

way, with only one change

Cincinnati, Wash-

ington Northern, Eastern

cities. Office on

bear the El Paso hotel,

Postoffice,

Railroad and Steamship

Ticket Agent.

CELEBRATED.—And justly so, is ACKER'S ENGLISH REMEDY for Consumption, Coughs and Colds. Price 10c, 50c, and \$1. Sold by L. N. BRUNSWIG & Co.

REMEMBER—Neglect of first symptoms frequently leads to permanent defects. Pimples and blotches on the skin indicate disease which can be cured by ACKER'S BLOOD EXTRACT. Sold by all druggists.

L. N. BRUNSWIG & Co.

A positive cure for malarial poisoning, chills, fever andague, is found in Morse's Ague Magnets. Only 50 cents per box. Sold by L. N. Brunswig & Co., Fort Worth, Texas.

Cantrell & Dillard have secured the services of A. Muehlmann, a talented young artist formerly with the Dingley watch case factory at Cincinnati, and are now prepared to do all kinds of plain and fancy engraving such as monograms, landscapes, lettering, or any special designs for medals, &c.

Cantrell & Dillard design and make new jewelry to order, repairing fine watches and jewelry a specialty.

Purity Japan tea is put up in air tight tin cans and makes the finest draw in the world.

It's a mistake. Spencer & Tucker keep the genuine Gravely tobacco also.

Two shipments weekly of compressed yeast at Spencer & Tucker's.

Fresh ripe figs in cordial just received at Spencer & Tucker's.

Chipped beef in one pound tin cans at Spencer & Tucker's.

Deviled crabs just received at Spencer & Tucker's. Half dozen shells with each can to bake it with.

To Capitalists.

\$25,000 city property, paying 25 per cent in rents, will be sold on easy terms. Texas Investment Co.

Fresh pickled lobster at Spencer & Tucker's.

Towel soap is all the go. To be had Spencer & Tucker's.

Two shipments weekly of compressed yeast at Spencer & Tucker's.

Spencer & Tucker keep nice streaked bacon for boiling with vegetables. Nicest in the city. Call and see it.

Go to Keller's for your wagons, buggies and other vehicles.

Louisville Exposition.

Saves several hours time by taking the Gulf, Colorado & Santa Fe route.

The fastest trains west of the Mississippi river by this line. Fare \$32.40 for the round trip. Only one change from Fort Worth to Louisville.

E. E. FOSICK, Ticket Agent.

FORT WORTH & DENVER CITY RAILWAY COMPANY.

VERNON.

CLARENCE.

MORSE.

SEYMOUR.

On and After July 1st

A daily hack and mail will leave Wichita Falls at 6 a. m., arriving at Vernon at 6 p. m. Leaves Vernon at 6 a. m., arrives at Wichita Falls at 5 p. m. Distance, 50 miles.

A tri-weekly hack and mail leaves Wichita Falls at 6 a. m. Mondays, Wednesdays and Fridays via Vernon and Clarence for Mobeetie.

Leaves Mobeetie Mondays, Wednesdays and Fridays for Wichita Falls, via Clarence and Vernon. Schedule time, 72 hours.

On and after July 1st

A daily hack and mail leaves Wichita Falls at 6 a. m. for Seymour, arriving at Seymour at 5 p. m.; leaves Seymour at 6 a. m., arriving at Wichita Falls at 5 p. m. Distance, 50 miles.

For further information apply to

C. F. COLLINS, Terminal Agent, F. W. & D. C. Ry. Co., Wichita Falls.

At last there has been discovered a remedy which will positively cure chronic sores of every character. If you are troubled with eruptions caused by syphilitic taint or impure blood try the Hot Springs remedy, C. C. C., and if it fails to cure you, return the good things of life. Sold by L. N. Brunswig & Co.

Rainwater Baths.

Hot and cold shower baths, only 25 cents. Six elegant rooms at E. Gutzman's barber shop, next to corner of First and Main streets.

TIVOLI HALL.

Be very soon drink—I drink at Tivoli Hall, in at Tivoli Hall, but will hereafter.

This famous resort on the corner of Houston and First streets is where you can find the purest and best beer, liquors and cigars, and fresh cold boiled beer to be had in this city. For a delicious lunch this place can't be beat in the state. The following are among the delicacies kept there:

Swiss and Limburger cheeses, Pickled Pigs' Feet and Tongues, Lamb's Tongues and Corned Beef, Pickled Eggs, Russian Caviar with or without Ham Sandwiches, Ham and Eggs, Pickled Holland Herring, Shrimps and Sardines served in Tomato Sauce, Seafood, Fish, Sardines in Tomato Sauce, California Salmon.

E. KUHN, Proprietor.

Habitual constipation is not only one of the most unpleasant, but at the same time one of the most injurious conditions of the human system, and is but a forerunner of disease unless removed. This is usually accomplished by the use of purgatives, which for the time affords relief, but after they leave the system in a worse state than before. To effect a cure it is necessary that the remedy used should be that not only by its cathartic effect relieves the bowels, but at the same time acts as a tonic, so as to restore the organs to a sound, healthy condition. This "Prickly Ash Bitter" will do. It removes the cause, and restores health.

Soap that renders hard water soft at E. M. Well's.

A choice selection of toilet soaps at E. M. Well's drugstore.

Several kinds of soap for skin diseases at E. M. Well's drug store.

While resting easy take a refreshing smoke from one of E. M. Well's choice cigars.

FACT.—With the stomach disordered, tongue coated and furred, heated fever breath and constipation, how can you expect to feel well? Acker's Dyspepsia Tablets will remove each of those troubles and let you enjoy the good things of life. Sold by L. N. Brunswig & Co.

Mr. A. F. Lumm, of Fort Bend county, Tex., writes: "MORSE AGUE MAGNETS have cured my entire family of chills and fever and that none should be without them who are suffering with malarial troubles in any form." For sale by L. N. Brunswig, Fort Worth, Texas.

The sick, worn and dejected should read the advertisement of COLDEN'S LIQUID BEEF TONIC.

CHICAGO SCALE CO.
2500 POUNDS SCALE, \$40.00.
1000 POUNDS SCALE, \$20.00.
500 POUNDS SCALE, \$10.00.
200 POUNDS SCALE, \$5.00.
100 POUNDS SCALE, \$2.50.
50 POUNDS SCALE, \$1.00.
25 POUNDS SCALE, \$0.50.
10 POUNDS SCALE, \$0.25.
5 POUNDS SCALE, \$0.10.
2 POUNDS SCALE, \$0.05.
1 POUND SCALE, \$0.02.
100 GRAMS SCALE, \$0.01.
50 GRAMS SCALE, \$0.005.
25 GRAMS SCALE, \$0.002.
10 GRAMS SCALE, \$0.001.
5 GRAMS SCALE, \$0.0005.
2 GRAMS SCALE, \$0.0002.
1 GRAM SCALE, \$0.0001.
100 MILGRAMS SCALE, \$0.00005.
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